

What is the Indiana Philanthropy Alliance? And What Does It Have to Do With the 2020 Census?

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Indiana State Library



Champion. Support. Connect.



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What is Philanthropy?

- Desire to promote the welfare of others, expressed especially by the generous donation of money to good causes
- Involves harnessing resources, know how, and the capacity of others
- Inventive and collaborative
- As Bill Gates said, “Effective philanthropy requires a lot of time and creativity – the same kind of focus and skills that building a business requires.”



Foundations are as much about ideas and knowledge as they are about grant dollars.



Foundations work for the common good...

They believe everyone should have the opportunity to live in a community of which they can be proud.

They transform communities and lives...

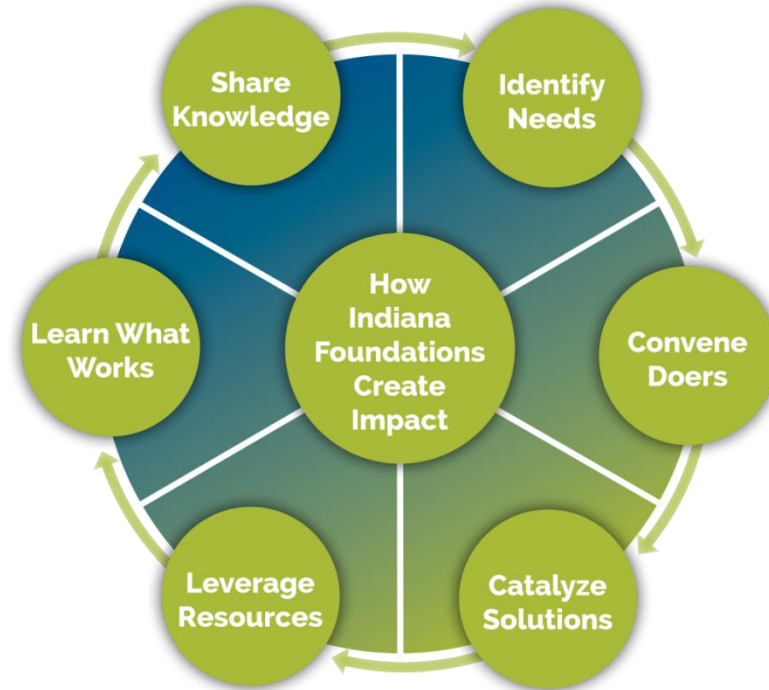
tackling big challenges and making Indiana a better place to live.

They bring together the doers from all sectors...

people who care about Indiana and know how to get things done.

They take a big-picture view of tough challenges...

like the economy, education, healthcare, and the environment—responding to community needs and leveraging resources to create lasting change.



Indiana Philanthropy Alliance

- Founded in 1990, IPA is a nonprofit membership serving 177 members from all 92 Indiana counties
- Our grantmaking members hold \$18 billion+ in assets and award \$846 million+ annually
- We are a member of United Philanthropy Forum,
- IPA is not a grantmaker, but we partner with our members to ensure effective grantmaking.
- We provide the infrastructure for building sustainable, impactful philanthropy across the state and beyond
- We walk alongside our members, providing knowledge about best practices, effective collaborations, social entrepreneurship, and their community issues.
- Our work guides their work, and their work provides life-changing impacts in their communities.



**We champion, support, and connect
our members as they transform Indiana
through effective philanthropy.**



Collaboration

- We provide opportunities for foundations across the state to come together to discuss needs in their communities.
- We convene affinity groups like Young Leaders in Philanthropy and Indiana Blacks in Philanthropy.



CONNECT
& BUILD NETWORKS FOR
MAXIMUM IMPACT

Policy and Advocacy

- IPA supports a strong partnership between government and the nonprofit sector and represents the collective voice of philanthropy in Indiana to policymakers.
- Our advocacy work falls into three areas:
 - Inform members about public policy impacting philanthropy and the nonprofit sector
 - Educate policymakers about the work of foundations
 - Advocate for public policies that promote the health and vitality of the philanthropic sector



CHAMPION
PHILANTHROPY FOR THE
COMMON GOOD

Learning

- We provide convenient, cost-effective learning opportunities that include in-person trainings, workshops, webinars, and conferences.
- Issues addressed include not only best practices and trends, but also community challenges like early childhood education, racial equity...and the census!



SUPPORT

**PEOPLE & ORGANIZATIONS
THROUGH PROFESSIONAL
DEVELOPMENT**

Our Members

- Our members engage in problem solving in their local communities.
- Our members engage in the support of the arts, the environment, education, and social justice.
- Our members believe in healthy communities, healthy families, and a healthy Indiana.
- And we are helping our members raise their collective voice; providing transformational philanthropy in the communities they so diligently serve.



Member Challenges

- The opioid epidemic
- Food desserts
- Unemployment/Workforce development
- Access to early childhood education
- Talent attraction/retention
- Disaster relief



Member Opportunities

- Organized philanthropy in Indiana takes on huge community challenges every day.
- We facilitate the conversations in their regions; and we introduce them to big ideas like impact investing, results-based accountability, and other best practices to guide them as they take on:
 - Bringing high-speed internet to rural communities
 - Needle exchange programs; opioid education
 - Funding quality pre-K in areas where the state is not covering the cost
 - Scholarships to help send kids to college—we see these students returning to their communities, supporting them with their talent
 - Funding local nonprofits to support human services
 - **And helping to ensure an accurate census count!**



IPA's Involvement in the 2020 Census



Educate

- Philanthropy Counts Initiative
- www.inphilanthropy.org/Census2020
 - National partners
- Traveling to inform our members around the state about:
 - Why the census is necessary
 - Associated issues
 - Specific impact on Indiana



Advocate

- Added the full funding of the Census and our opposition to the addition of a citizenship question to our public policy agenda
- Speak with our congressional delegation about our support for the Census



Motivate

- Work with members and help them get involved – IBRC and you!
- Encourage support of “Get out the Count” efforts



How can we help each other?





Thank you for joining!



www.inphilanthropy.org/Census2020

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